

The Secret Cellar – Corporate & Private Tasting events

As well as our regular tasting events in store, we are more than pleased to host corporate events or private tastings. We have a number of set formats (see below) that are both fun and educational, with the emphasis being on the fun. No matter what the knowledge level of your group, we're happy to help out.

How many people? – we usually require a minimum 8 people for each event (with a maximum of 16 if the tasting is held in store). However, we can offer tasting events for fewer people, so please let us know your requirements.

Where? – we usually host tastings at our Tunbridge Wells shop. However, we can travel for a small additional fee. Thursday or Friday evenings work well.

Additional information – whilst the tastings are not sales pitches for our wines, people often enjoy the wines so much that they want to purchase. Therefore, we do offer a 10% discount off all wine purchased on the evening.

Standard Tasting Events

Introduction to wine tasting - £15 per head

We show the 4 best known white and red varieties to give people an overview of flavours they may already know and wines they may have never tried. We show how to taste and why and what to look for in a good wine. Also we show corked and oxidised wines (not part of the 8) to show people when they should reject a bottle. The idea of the evening is to be fun and informative without getting into wine-speak nonsense.

Call my wine bluff - £20 per head

We split your group into equal teams and then you compete with each other. We serve 8 wines blind and 3 of us give you our different takes on the wines with only one being the correct answer. It's a call my bluff with wine. It brings out people's competitive sides and is usually great fun. The winning team at the end of the evening receive a prize each.

The Wine World Cup - £25 per head

You choose whether you want to stage a white or red wine world cup and we'll tutor you through an eight wine knockout competition to see which country's wine reigns supreme in The Wine World Cup. Always a fun evening for novices and experts alike.

Fine Wines of the World - £40+ per head

The final option is the most expensive at £40+ a head but is a fine wine tasting and the price reflects the quality and cost of the 8 wines on show. We find this option is mostly taken by groups who already have quite extensive wine knowledge.

As well as the above, we offer wine evenings with our friends at The Black Pig Dining Room in Tunbridge Wells. Please let us know if you would like additional details.